



WFMJ Television Inc./NBC Network

101 West Boardman Street

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Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	19475	NEW	Broadcast	5/21/2012	5/18/2012
<b>Advertiser</b> .CROSSROADS GPS			<b>Brand</b> .CROSSROADS GPS	<b>Network</b> WFMJ	
<b>Contract Description</b> CROSSROADS GPS-B			<b>Dates</b> 06/06/12 - 06/12/12	<b>Revenue Type</b> CA5	
<b>Estimate #</b> 583	<b>Proposal #</b> 06816914	<b>Primary Salesperson</b> PHILADELPHIA PMC	<b>Buyer:</b> Noelle Ramsey		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X							1	06/11 - 06/11	05:00:00 a 06:00:00 a	PO1	1:00	1	\$1,200.00
<b>WFMJ TODAY</b>														
A 2		X						1	06/07 - 06/07	12:00:00 p 12:29:59 p	PO1	1:00	1	\$600.00
Prg: 21 NEWS MID-DAY REPC														
<b>21NWS M-DAY RP</b>														
A 3	X							1	06/11 - 06/11	12:00:00 p 12:29:59 p	PO1	1:00	1	\$600.00
Prg: 21 NEWS MID-DAY REPC														
<b>21NWS M-DAY RP</b>														
A 4		X						1	06/06 - 06/06	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
<b>DR. PHIL</b>														
A 5		X						1	06/08 - 06/08	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
<b>DR. PHIL</b>														
A 6	X							1	06/12 - 06/12	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
<b>DR. PHIL</b>														
A 7		X						1	06/07 - 06/07	11:00:00 p 11:34:30 p	FIX	1:00	1	\$3,000.00
Prg: 21 NEWS 11PM														
<b>21NWS AT 11PM&lt;</b>														
A 8	X							1	06/11 - 06/11	11:00:00 p 11:34:30 p	FIX	1:00	1	\$3,000.00
Prg: 21 NEWS 11PM														
<b>21NWS AT 11PM&lt;</b>														

Billable	Airtime			NTR			Total	
Broadcast	Gross	Net	Spots	Gross	Net		Gross	Net
Jun 2012	\$10,050.00	\$8,542.50	8				\$10,050.00	\$8,542.50
<b>Totals:</b>	<b>\$10,050.00</b>	<b>\$8,542.50</b>	<b>8</b>				<b>\$10,050.00</b>	<b>\$8,542.50</b>

ACCEPTED FOR STATION

ACCEPTED FOR ADVERTISER/AGENCY